



ELA Virtual Learning

English II

May 8, 2020



English II
Lesson: May 8, 2020

Objective/Learning Target:

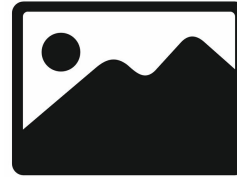
- I can analyze how similar ideas and topics are portrayed in different media formats regarding technology.

BELL RINGER

In the previous lesson we discussed how different media formats can portray similar ideas and topics. Let's build off of that!

Take a look at the media formats to the right, and answer the question below:

- Which of the media formats do you like getting information from most? Why?



Images



Text



Video



Audio

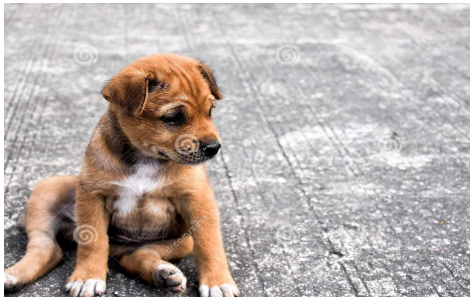
Congratulations! If you completed the bell work, you understand how various media formats can portray ideas and topics in different ways.

Remember: a **media format** is particular way information is stored and presented. There are four general types, which are listed with examples below.

Images	Video	Audio	Text
Photographs Memes	Movies GIFs TV shows	Music Podcasts	Books News Articles Poetry

Certain media formats can portray a single topic or idea in completely different ways. Some might be able to communicate the idea more clearly or create a particular effect for the audience. Let's say you're creating a public service announcement about stray animals. Which of the media formats below has a stronger *emotional impact*? Which one provides *more information*? Both formats are effective depending on the author's purpose.

Image



Text

Stray dogs should be cared for because they may get hurt on the road or be put in a shelter.

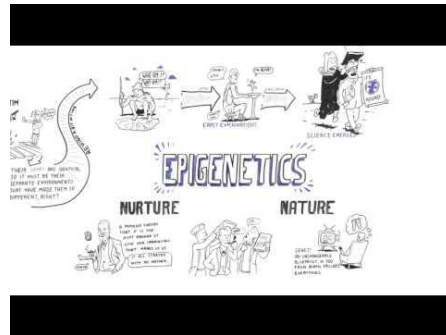
Now that we have reviewed different media formats and discussed their advantages when portraying a topic, let's practice analyzing the same topic through different media formats!

Use the information from slides 4 & 5 to analyze how a topic, the causes of behavior, is portrayed in video and text formats.

After watching/reading, answer the questions below:

- How do these two formats differ in their handling of the topic (causes of behavior)?
- Which format do you think would engage and inform an audience more for this topic? Why?

“Epigenetics: Nature versus Nurture”



“What Twins Can Teach Us about Nature versus Nurture”

Article Link
[HERE.](#)

NYT Aug. 20, 2018



PRACTICE ANSWER KEY *(Answers will vary)*

- **Check your answer to make sure your response meets the following criteria:**
 - **Did you write in complete sentences and answer the questions?**
 - **Did you use standard conventions (spelling, punctuation, grammar)?**
 - **Did you provide a claim, evidence, and an explanation?**
 - **Did you provide an in-text citation for your evidence?**

PRACTICE ANSWER KEY *(Answers will vary)*

How do these two formats differ in their handling of the topic (causes of behavior)? Which format do you think would engage and inform an audience more for this topic? Why?

-  **Claim**
-  **Evidence**
-  **Explanation**

“What Twins Can Teach Us about Nature versus Nurture” and “Epigenetics: Nature versus Nurture” differ in how they present information. The video explains this complex topic through cartoons while the article provides links to additional sources such as “In the documentary “Three Identical Strangers,” about identical male triplets separated at birth, there were differences in their susceptibility to mental illness(Brody, page 3). The video is more engaging with its use of accessible visuals, however the article makes up for it with its abundance of information and source credibility by providing links.



REFLECTION

Today's learning targets are listed below:

- 1. I can analyze how similar ideas and topics are portrayed in different media formats regarding technology.**

On a scale of 1-5, how confident do you feel with each of today's learning targets?
What did you struggle on? What did you understand the best?

1 = I still need to work on it
5 = I know I've mastered it!